

JAN 8, 2009 · 0

Silly Startup, Savings Accounts are for Rich Kids



[Photo by [isado](#)]

I'll make this short and sweet. When Gradspot was initially funded, I went to the bank with my co-founder and a big fat check, and with the aid of a banker, we opened up a bank account. Two to be exact. So what's wrong with that? [\[Read more\]](#)

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DEC 18, 2008 · 0

What About the Moment After You Succeed?



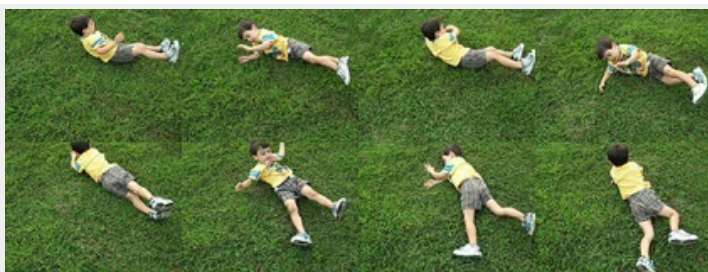
[Photo by [daquella manera](#)]

Last night I attended the 9th Entrepreneurs Roundtable with guest Gil Beyda, and halfway through the discussion, he mentioned a very important aspect of business planning that most people overlook: what are you going to do the moment *after* you succeed? [\[Read more\]](#)

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DEC 16, 2008 · 0

The Great Twitter Roll-Up



[Photo by [woodleywonderworks](#)]

Don't you think there should be one? [\[Read more\]](#)

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Try It Before You Buy It



[Photo by [_StaR_DusT_](#)]

This phrase usually applies to products such as electronics, but when running a business, I think it needs to apply to anything you purchase...with a slant. [\[Read more\]](#)

PR Wags the Dog



Lately, I've noticed an uncharacteristic spike in articles, shows, and radio broadcasts about Hitler and the Holocaust. And while walking across Houston Street a few nights ago, the cause was staring right at me in the form of a huge billboard: *Valkyrie*, the story of one of the 42 plots to kill Hitler (I learned that there were 42 failed assassination attempts this weekend while watching a special on National Geographic Channel; case and point). And it's premiering soon. Coincidence? I think not. [\[Read more\]](#)

Hosted Solutions Rock



[Photo by [willsfca](#)]

Let's say you're trying to build something. And as you are, you notice that someone else has already built exactly what you were building. But not only have they built it; they've perfected it, and are continuing to improve upon it. Would you still consider building yours? Maybe...

So let's take it a step farther. What if they were willing to let you use it? For free.

Would you? [\[Read more\]](#)

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DEC 2, 2008 ·  0

Some People Say the Best \$20 You Can Spend is On...



[Photo by [psd](#)]

One of the more compelling posts about entrepreneurship I've read in a long time is over at [GetRichSlowly.org](#), by guest blogger Ramit Sethi, entitled: ***The Best \$20 You'll Ever Spend***. And I agree wholeheartedly with Ramit's suggestion: if you want to start a business (or have started one), the best \$20 you can spend is to take an entrepreneur out for lunch, during which, you spend 90% of the time learning about their successes, failures, and insights into an industry, and then the remaining 10% getting their opinion on your business/idea. In addition to learning about their business and yours (very valuable), you'll also begin to spot trends (the cherry on top). Sounds solid, right? Right.

But I think you can take it several steps further, without spending a dime! [\[Read more\]](#)

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NOV 25, 2008 ·  1

Geo-Location RPGs are the Future of MMOs (and Video Games)



[Photo by [ExperienceLA](#)]

I have something to admit. I used to play a text-based, massively multiplayer online role-playing game (MMORPG), and my character's name was Balzario. And I thought it was cool. (Actually, I still think it's cool.)

Back then, I probably would have been considered a hard-core gamer. I would play for hours on end, attempting to level up in order to learn the coolest spells or to find a unique cloak. As I got older and as my other (real) time commitments increased, I had to leave Balzario to his virtual, text-based world. But I was able to take two things away from the experience: (1) I learned how to touch type since everything was done via text-based commands, and (2) I also learned how deep people invest themselves into these virtual worlds and the extent to which they are willing to go for the coolest new toy (be that a spell, cloak, or something else).

And then came along the iPhone. [\[Read more\]](#)

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Oil is No Longer an Excuse



[Photo by [trec_lit](#)]

There's something that's been bugging me for the past several years: NYC taxi prices. I'm going to sound like an old fart, but, "I remember the day when," a trip downtown cost \$5. Yet, prices have come up over the years, more than two times. It didn't happen in one fell swoop, but instead, incrementally. And different excuses have been given each time. [\[Read more\]](#)

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Don't Skimp on the Right Tools



[Photo by [batega](#)]

I've once again proven to myself that it takes money to make money. But I'm not referring to the funds required to start or grow a business. Instead, I'm talking about the money that you invest in yourself...on equipment. What do I mean? [\[Read more\]](#)

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Grid Focus by Derek Punsalan [5thirtyone.com](#).